

## Haringey Strategic Partnership HSP 20<sup>th</sup> June 2006

**Subject: DRAFT Update on the development of the Community Strategy 2007-16**

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### **1. Purpose**

- 1.1 To update the HSP on the community strategy development process
- 1.2 To provide an early report back on the outcomes of the HSP conference that was held at Alexandra Palace on 25<sup>th</sup> May
- 1.3 To advise HSP members on the community strategy consultation plan and seek their views
- 1.4 For the HSP members to consider how they consult on the community strategy within their respective organisations

### **2. Summary**

The HSP has had an initial conference to consider priorities for the Community Strategy. This will be followed up by a further conference in September 2006. Updates will be provided to all HSP meetings. The consultation plan and major milestones are outlined under 5.1 and 5.4 respectively. A Communications Plan is set out under Appendix 1.

### **3. Recommendations**

- 2.1. To note and provide comments on the overall direction of the community strategy development process
- 2.2 To note and provide comments on the early feedback from the HSP conference
- 2.3 To note and comment on the consultation plan
- 2.4 For HSP members to consider the best ways to consult within their own organisation and report back on progress to the HSP meeting on 16<sup>th</sup> October.

### **4. Background Information**

- 4.1 Further information on the development of Haringey's next Community Strategy and the policy context can be obtained from Janice Robinson, Principal Policy Officer, LB Haringey, Strategy Service. 020 8489 2613 [janice.robinson@haringey.gov.uk](mailto:janice.robinson@haringey.gov.uk)

### **5. Analysis**

#### **5.1 Consultation plan**

The consultation plan has multiple strands to encompass consultation with all our stakeholders. The stakeholders are likely to wish to have varying degrees of input on different parts of the community strategy and at different points in the process.

The general concept is to have a three stage process involving all the stakeholder groups. Linked to this is a communications plan (see Appendix 1) to raise public awareness of the Community strategy and the consultation.

A bright and attractive brand statement has been developed specifically to make the consultation attention grabbing and easy to participate in.

Stage one: extensive open resident, public and partner organisation consultation asking for ideas about the future of the borough and for three things that will improve the borough. The results from all this consultation will be pulled together into a themed report with a short video together with submissions from the CVS, the theme boards, and the LAA working group and background information from the Policy and Partnership Unit.

Stage two: the HSP Board workshop the priorities and agree a vision statement in a facilitated 4 hour session informed by the Stage one report.

Stage three: the draft plan is written then approved at the December HSP Board meeting and is then produced as an approved draft and a précis in a leaflet with a link to the web site. More formal consultation is then undertaken with feedback being sought from all stakeholders.

<b>Stakeholders</b>	<b>Consultation sought</b>	<b>Method of consultation</b>
HSP board	Initial views and ideas for the future	HSP partner conference
Residents including BME, older people and people with disabilities	Ideas on the future of Haringey and three ideas to most improve the borough	Resident's conference Via postcard distributed at public events Area assemblies Via the Community & Voluntary sector. Extended plan is attached
Young people	Ideas on the future of Haringey and three ideas to most improve the borough	Photographic competition through schools and local newspapers

<b>Stakeholders</b>	<b>Consultation sought</b>	<b>Method of consultation</b>
Children	Ideas on the future of Haringey and three ideas to most improve the borough	Painting competition through schools and local newspapers
Business groups	Input on what's important for business and contribution business can make	Through Enterprise partnership, City Growth forum, LEGI
Community and voluntary organisations	Input on the priorities of their members and/ or clients Input from the organisations on their partnership in delivery of the priorities	Briefing prior to HSP Board meetings Newsletter inviting comment on priorities
HSP Theme boards	Priorities and issues followed by activity to achieve objectives linked to LAA	Theme board meetings in September

## **5.2 The role of the Partnership in developing and delivering the next Community Strategy**

It is recommended that HSP partners carry out consultation around the Community Strategy within their own organisations. The rationale behind this is two-fold

- The local authority does not have the necessary resources to undertake this on behalf of the respective organisations
- The consultation is best carried out by the organisations who understand their constituent base and existing processes and events that can inform the community strategy process. The idea being not to reinvent the wheel – use the forums and meetings you have already planned.

A separate report on the Local Area Agreement process is tabled alongside this report. Partners are encouraged, to use the same processes to also help develop the LAA. As part of the LAA process, a statement of community involvement will have to be submitted with the LAA.

Advice on what is expected and how organisations carry out the consultation will be provided. Additional support will be provided to smaller organisations if it is required. The timescale for this is set out below in t

## **5.3 HSP Conference – early report back**

A full report back on the outcomes of the conference will be sent out over the summer. However early analysis shows that the following issues and priorities have emerged as key:

- Encouragement of active engagement, the development of social entrepreneurship and higher levels of social capital. Support volunteering and more positive images.
- Promote healthy living and focus on mental wellbeing - a *caring* borough as well as a better borough
- Develop a greater confidence in the borough, its people and its organisations
- A greater focus on Haringey *the place*
- Better transport and connectivity – across the borough and with other major areas of employment
- Tackle worklessness and build business and skill levels
- Raise educational attainment
- Reduce crime and the fear of crime – changing perceptions
- Raise the game for the partnership – meet the challenge of the LAA
- Better and more informed targeting of regeneration and priority neighbourhoods
- Focus on the environment and wider sustainability issues

### Branding

The voting around the branding to publicise the Community Strategy consultation process was tied. Following discussions with the Executive Member for Community Involvement it was agreed to word the branding “Have your say Haringey shape the future”. A variety of publicity materials will be produced to both raise awareness and encourage participation. A sample of these will be available at the HSP meeting on 20<sup>th</sup>

### 5.4 Milestones

Detailed below are the major milestones in the development of the community strategy

No	Milestone(s)	Target Date	Milestone Owner
1	Evaluation of HSP & Community Strategy process	TBD	P & P
2	Evidence base and key statistics to support development of community strategy	End of April ✓	P & P
3	Produce consultation strategy and plan that is specific to the Community Strategy	Start Apr – End of May ✓	JR & JW-G
4	1 <sup>st</sup> HSP event – developing the next Community Strategy	25 <sup>th</sup> May May 2006 ✓	JR
5	Analyse outcome of HSP conference and produce conference report	By end of June 2006	JR & RP
6	Briefing for the voluntary and community sector	June 2006 and on-going	

No	Milestone(s)	Target Date	Milestone Owner
7	HSP Meeting	20 <sup>th</sup> June 2006	
8	Summer consultation (wider resident and stakeholder consultation)	Start June 2006 end mid August 2006	JR & JW-G
15	Consultation using Council's own and other more formal structures, e.g. the REJCC, Youth forum, Older Peoples Forum	Summer/autumn	JR & JW-G
9	HSP members to consult with their user forums and staff and provide outcomes to Policy & Partnerships.	By mid September	HSP members
10	HSP theme boards consultation Commencing	4 <sup>th</sup> September – 13 <sup>th</sup> September	P & P
11	Consultation with Area Assemblies	11 <sup>th</sup> September – 17 <sup>th</sup> October	J W-G P & P & Neighbourhoods
12	Report pulling together consultation results	14 <sup>th</sup> September (TBN)	P & P
13	Report for Council Executive Advisory Board	Between 14 <sup>th</sup> Sept – 15 <sup>th</sup> Oct	JR
14	An HSP facilitated workshop to agree priorities and set vision statement (this will use the HSP meeting date)	16 <sup>th</sup> October	JW-G
15	Sustainability impact assessment	October 2006	JR
16	Draft of Community Strategy completed	17 <sup>th</sup> November 2006	JR
17	Draft of Community Strategy to HSP on 20 <sup>th</sup> December	23 <sup>rd</sup> November	JR
19	Draft of Community Strategy to Council Executive Advisory Board	tbc	JR
20	HSP	20 <sup>th</sup> December	
21	2nd draft of Community Strategy completed	13 <sup>th</sup> January 2007	JR

No	Milestone(s)	Target Date	Milestone Owner
22	Formal consultation on approved 2 <sup>nd</sup> draft/precis (via website e mail/post)	19th January – 5 <sup>th</sup> February 2007	JR
23	Report and final draft to Council Executive on 20 <sup>th</sup> February	13 <sup>th</sup> February 2007	JR
24	Formal draft for approval completed by	23 <sup>rd</sup> February	JR
25	Seek approval of Council & HSP	19th and 22 <sup>nd</sup> March respectively	HSP and Council
26	Publish document in a variety of appropriate formats	April 2007	JR & JW-G

## 6. Implications

### 6.1 Financial Implications

Consideration should be given to how partners could best provide resources to assist with the development and production of the next community Strategy. Further consideration should also be given to how the priorities of the next Community Strategy will be reflected in the overall resource planning of the Partnership and its respective agencies.

### 6.2 Legal Implications

The Council has a duty to prepare a community strategy under the Local Government Act 2000 (Part 1 para 4 (1)). Government guidance states that this should be done in partnership with the local strategic partnership.

### 5.3 Equalities implications

It will be necessary to ensure that the consultation and development of the Community Strategy is inclusive and appropriate to the needs of the respective audiences. The Community Strategy should tackle deprivation, promote cohesiveness and also be reflective of Haringey's diversity. Moreover there are a number of continuing performance concerns around deprivation, worklessness and achievement. These issues have a disproportionate and long term effect upon some minority ethnic communities. The level of deprivation is such that it can only be realistically tackled in partnership.

## 5 Conclusions

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